

Lower Level Level - April 2027

Week 3: Persuasive Speaking & Formal Presentations | Vocabulary & Comprehension

Name: _____

Date: _____

SECTION 1: VOCABULARY

persuasive speech	A speech designed to change the audience's opinion or actions
ethos	Appeal to the speaker's credibility
logos	Appeal to logic and evidence
pathos	Appeal to emotion
call to action	Ending that urges the audience to do something specific
counterargument	Anticipating and addressing opposing views
refutation	Showing why the opposing view is wrong or less valid
rhetorical question	A question asked for effect, not expecting an answer
anaphora	Repetition of a phrase at the start of successive sentences for effect
inclusive language	Language that makes all audience members feel addressed

SECTION 2: USE IT IN A SENTENCE - Choose 4 words above and write original sentences.

1. Word: _____ Sentence: _____

2. Word: _____ Sentence: _____

3. Word: _____ Sentence: _____

4. Word: _____ Sentence: _____

SECTION 3: COMPREHENSION QUESTIONS

1. How is a persuasive speech different from an informative one?

2. Give an example of each: ethos, logos, and pathos in a speech about school safety.

3. Why should a persuasive speaker address the counterargument?

4. What is a "call to action"? Write an example for a speech about recycling.

5. How can anaphora (repetition) make a persuasive speech more powerful?
